

# Key Elements of a Successful Stewardship Campaign



## STEWARDSHIP TOWN HALL SERIES



## COMING UP!

Stewardship Town Halls will continue monthly through 2021!

### Great Topics!

- Getting Parishioners Back to Church
- Forming an Effective Stewardship Committee
- Life After Festivals
- Fostering Community Outreach and Evangelism
- Creating an Ambassador Program and Visitations
- Welcoming Newcomers to our Church
- Establishing a Planned Giving Program
- Getting on the Road to Tithing and Percentage Giving
- Implementing Donation Platforms and Technologies

### Save these Monday evenings at 6:30 p.m. PST

April 19  
May 24  
June 28  
July 26  
August 23  
September 27  
October 25  
November 22  
December 20

Additional details will be announced soon. Mark your calendars!

## Monday, March 22, 2021

6:30 p.m. – 8:00 p.m. PST

The Stewardship Ministry of the Greek Orthodox Metropolis of San Francisco welcomes Bill Marianes to our monthly Stewardship Town Hall on Monday, March 22, 2021. Join Bill as he shares with us “Key Elements of a Successful Stewardship Campaign” including practical examples of how your communication strategy with your parish can help cultivate a community and a culture of giving and gratitude.

This will be an interactive seminar and will also include presentations from stewardship leaders in the Greek Orthodox Metropolis of San Francisco who will share their best practices with us.

Join us! There is no cost to participate but we request that you please register in advance so that you can receive a secure Zoom link.

**Registration deadline: Sunday, March 21, 2021.**

**REGISTER NOW!**



### About Our Presenter

**Bill Marianes** has been called a “stewardship calling evangelist” and “the Orthodox WHY guy.” For 36 years, he was a partner and in leadership for two global law firms with over 1,100 lawyers each, where he was managing partner of the Atlanta office and practiced in the areas of corporate law, mergers and acquisitions. He retired early so that he could “work” full time for free through his Stewardship Calling ministry ([www.stewardshipcalling.com](http://www.stewardshipcalling.com)) to help people and parishes discover and live their stewardship callings so that they can have a good account before the awesome judgment seat of Christ. He has presented his fully researched and proven Igniting The Flame Of True Christian Stewardship program to over 500 Orthodox parishes

of all jurisdictions, seminarians at Holy Cross and St. Tikhon’s seminaries and has completed church strategic plans that cover over 26% of Orthodox Christians in the United States. He serves on the Secretariat of the Assembly of Canonical Orthodox Bishops and on the Archdiocese Council (including its Legal Committee and Stewardship Committee). Bill received a Bachelor of Arts degree in Psychology from Northwestern University, a Master’s Degree in Business Administration from Goizueta Graduate School of Business Administration at Emory University and a Juris Doctorate from Emory University School of Law, all with honors. He lives at Lake Lanier in Gainesville, GA and has been married to his wife, Audrey, for 39 years and has two daughters, Dr. Alexis Marianes, a global researcher, and Eliana Marianes, a professional actress.

**For more information, please email [metropolis@sanfran.goarch.org](mailto:metropolis@sanfran.goarch.org) or call 415-753-3075.**