

USING YOUR "BUSINESS" CARD FOR OUTREACH & EVANGELISM

~Outreach Ideas for the **Back** of Your Business Card~

SAINT GEORGE
GREEK ORTHODOX CHURCH
307 West 54th Street (between 8th & 9th)
Sunday Services in Greek & English:
Orthros 9:30 ❖ Divine Liturgy 10:30

~ Visitors are Welcome ~

Visit our website at www.stgeorgency.goarch.org



Fr. John Pappas ❖ Annunciation Church

VISITED ON ____/____/____

- Prayer
- Communion
- Euchelaion (Holy Oil)
- Sleeping/Sedated
- Out of Room

AN INVITATION TO WORSHIP

Includes detailed location information, and time & language of divine services.

Emphasizes that visitors are welcome.

A MAP TO THE CHURCH

Enter address at www.mapquest.com.

Cut & paste map.

Add a symbol for church location.

A HOSPITAL VISITATION CARD

Leave on bulletin board or bedside table.

Comforts family members that patient has been visited.

Notifies family of whom to call.

USING THE BACK OF YOUR BUSINESS CARD FOR OUTREACH & EVANGELISM

Your business card is a low-cost and convenient outreach tool that you carry with you in your shirt pocket or wallet.

An Invitation to Worship

This style gives more detailed information on location, time of services and language(s) used in worship. This card is also inviting in that it states clearly that visitors are welcome.

Map Card

This card is helpful to people visiting or new to the area. One Manhattan parish sent a supply to every hotel within ½ mile of the church (over 80 hotels), asking to be added to the hotel's list of places of worship and that the card be given to all who inquire about the nearest Orthodox church. This map and hotel information may be found at www.mapquest.com by entering the address of the church and clicking on "map." After copying the map, you may click on "hotels" and receive a list of all hotels within a specified distance of the church.

Hospital Visitation Card

This card is best used by attaching it to the bulletin board usually found in hospital rooms. This card, used in addition to the prayer/icon card, informs the family that a visitation has been made and that prayers and/or sacraments have been administered. This is comforting to the family knowing that the Church is concerned for their loved one and also forms a bond between the family and the parish. Hospital ministry is good outreach to both patients and their families.