

**Contact us to take
advantage of
these other
valuable services:**

- **Capital Campaign
Planning Studies**
- **Capital Campaign
Management**
- **Stewardship Workshops**
- **Planned Giving Initiatives**
- **Grant Research &
Proposal Writing**

**Greek Orthodox
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Office of Parish Development**

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Strategic Planning for Parishes

**Identifying a
“Preferred Future”
and Working
Toward It**



Help is available!
From the
Office of Parish Development
of the
**Greek Orthodox
Archdiocese of America**

Parish Development has always been challenging, but most especially now!

Every parish in America — from the youngest mission to the most established cathedral — has development needs. Are these goals applicable to your parish?

- To implement new ministries and increase involvement through Strategic Planning.
- To identify parishioner talents and involve them through their good works into the life of the Church.
- Reach out to everyone on your **mailing** list in a variety of ways (personally, by mail, and email).

The Archdiocesan Office of Parish Development Can Help.

Managing change is always a challenge. The Archdiocese Parish Development Office provides Strategic Planning assistance that will help prioritize short- and long-term goals for the parish. Ultimately, the plans that are laid help the parish work toward a “preferred future.”

Strategic Planning Moving toward a “Preferred Future”

■ What is Strategic Planning?

Strategic Planning is a management tool that helps us do a better job. It determines the best way to respond to challenging circumstances in an organization’s environment.

■ What are the key principles of Strategic Planning?

Strategic Planning is best when guided by a trusted, objective “outsider.” It builds a shared vision, leads to action, and is an inclusive, participatory process. Focusing both internally and externally, it requires an openness to question the “status quo.”

■ What will result from Strategic Planning efforts?

*Strategic Planning will identify and prioritize goals, both for the short-term and the long-term. It will shape and guide **what** the parish does, and clarify **why** it does it. It enables a parish to actively pursue specific, identified goals as opposed to reacting or merely drifting.*

How can we get started?

The first step is to contact us and allow us to explain the specific ways in which we can help.

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